



## Course Specification

Program: Journalism - General Academic level: 3 Term :T1 and T2 (compulsory)	Course Name: Journalism Lab Course code: JUR 303
Number of credits: Theoretical ( - ) :practical (3)	Specialization: Journalism

- **Intended Learning Outcomes:**

- a . Information and concepts:

- A/1 Know press editorial, its objectives, tools, and stages .

- A/2- Explain the methods of press coverage in its various stages.

- A/3 - Describe the methods of editing investigative materials and the templates for writing them .

- A/4 -List the differences between the different journalistic genres.

- A/5 - Explain the skills and abilities required in editing and producing the newspaper.

- b . Intellectual skills:

- B/1- Classify the stages and steps of the press editing process .

- B/2- Deduce the differences between the different types of journalistic arts.

- B/3- Summarize the nature of the factors affecting press coverage.

- c . Professional and practical skills:

- C/1- Choose the press material from its various sources.

- C/2- Create full coverage of events.

- C/3- Use press materials in all known forms and arts.

- C/4- Participate in the production of a paper or electronic newspaper.

- D. General skills:

- D/1 - Effectively deal with information technology and its applications in the journalistic field.

- D/2 - Use the Internet in press coverage.

- D/3 - Organize a symposium or a press conference and managing its sessions.

- D/4- Discuss and compare everything new in the field of press editing.

- D/5 – Become an effective team player.

- **Course Content:**

- 1. The concept of press editing, its objectives and tools.

- 2. Methods of press coverage in its various stages.

- 3. Methods of editing news articles and writing templates.

- 4. Methods of editing investigative materials and their writing templates.

- 5. The concept of press interviews, its types and steps for its preparation, implementation and formulation.

- 6. The concept of journalistic investigation, its functions, types and tools.

7. The stages of preparing investigative reports and the technical templates for writing it.
8. Explaining the steps for preparing an investigative investigation.
9. Determining the skills of the investigative journalist and the problems of investigative journalism.
10. Types of titles and introductions to speech and investigative reports and the method of writing them.
11. Types of interviews introductions and investigative reports and the method of writing them.
12. The differences between the different journalistic genres.
13. Skills and abilities required in editing and producing the newspaper.
14. Differences between editing and producing a paper newspaper and an electronic one.
15. Oral evaluation, interviewing students and evaluating their files

- **Teaching and learning methods:**

1. Practical training in the practical halls.
2. Workshops for the production of the university's weekly newspaper and the university's monthly magazine.
3. Workshops to evaluate the final press product.
4. Discussion.
5. Reading newspapers and electronic newspapers websites.
6. Field visits to press institutions.
7. Hosting experts and senior journalists to present their experiences.
8. Dividing the students into work teams.
9. Brainstorming.

- **Student Assessment Methods:**

1. Practical training.
2. Press production workshops.
3. Oral evaluation on the day of the interview and delivery of the students' production files.